

MILK BOYS PTY LTD

CAPABILITY STATEMENT

Milk Boys PTY LTD is an elite corporate and industrial visual production partner. We bridge the gap between heavy technical operations and high-stakes executive decision-making. Operating across Enterprise & Infrastructure, Commercial Advertising, High-Scale Events, and Architectural Portfolios, we deliver broadcast-grade visual proof that de-risks bids, commands market attention, and drives commercial value under strict corporate governance and safety compliance.

CASA COMPLIANT AERIAL

FULLY CERTIFIED CREW

PRIVACY FOCUSED

www.milkboysco.com

01 . ENTERPRISE & INFRASTRUCTURE

TECHNICAL TENDER SUPPORT

VISUALLY PROVE YOUR READINESS

Securing multi-million-dollar contracts requires instant visual credibility. We translate complex operational scale, compliance standards, and infrastructure into compelling visual proof for tender evaluation panels.

KEY VIDEO DELIVERABLES:

- Tender and capability overview films
- Site & asset sweeps
- Process walkthroughs

KEY PHOTO DELIVERABLES:

- Comprehensive facility & asset stills
- Operational action stills
- Aerial content photography

NEW PRODUCT LAUNCHES

COMMAND THE ROOM

Aligning high-end digital production with technical product launches. We map complex technical reality to a premium corporate aesthetic, creating crisp launch assets that accelerate market adoption.

KEY VIDEO DELIVERABLES:

- Launch and reveal trailers
- Technical explainer videos
- In-use and performance demonstrations

KEY PHOTO DELIVERABLES:

- Detailed technical photography
- Clean catalog & studio stills
- In-situ application stills

SHAREHOLDER & INVESTOR MEDIA

TRANSFORM COMPLIANCE INTO CAPITAL

High-fidelity visuals for modern corporate governance. We translate financial narratives and operational milestones into high-impact media that builds investor confidence at AGMs, expos, and digital annual reports.

KEY VIDEO DELIVERABLES:

- Executive leadership messages
- Milestone & progress recaps
- Presentation & event looping reels

KEY PHOTO DELIVERABLES:

- Corporate headshots
- Milestone & disclosure photography
- Investor deck visual assets

Broadcast Media Ready

End-to-end broadcast production featuring custom colour grading, sound engineering, custom motion graphics/VFX, and national TVC masters fully compliant with network delivery codes.

02 . COMMERCIAL CAMPAIGNS & TVC

HIGH-END ADVERTISING

COMMAND MARKET ATTENTION

Sophisticated advertising campaigns designed to command premium market positioning. High-contrast, polished commercial assets tailored for maximum impact across digital and physical touch-points.

KEY VIDEO DELIVERABLES:

- Cinematic commercial films
- Product launch campaigns
- Performance ad suits

KEY PHOTO DELIVERABLES:

- Hero key visuals and campaign stills
- Behind-the-scenes (BTS) asset packs

BRAND STORYTELLING

AUTHENTIC, CINEMATIC NARRATIVES

Blending corporate objectives with cinematic storytelling, capturing the core values and technical mastery behind daily operations under strict data confidentiality.

KEY VIDEO DELIVERABLES:

- Corporate milestone & executive feature films
- Documentary-style brand films
- Lifestyle, talent integration, social stings
- Culture & legacy media

KEY PHOTO DELIVERABLES:

- Environmental and lifestyle photography
- Studio high fashion & commercial stills
- E-commerce and digital handbooks

03 . HIGH-SCALE EVENTS & CONFERENCES

EXPO & SUMMIT COVERAGE

MULTI-CAMERA SUMMIT DOCUMENTATION

Synchronised multi-camera crews capturing the true scale, energy, and key panel insights of international summits and multi-day conferences.

DELIVERABLES:

- **Highlight Films:** Rapid turnaround event highlight reels for post-event marketing
- **Multi-camera coverage:** Keynote, panel track, and live Q&A tracking
- **Activation Media:** Documentation of exhibition spaces and partner activations

CORPORATE EVENTS

PRESERVE THE MILESTONE

Visual assets reflecting boardroom polish for critical AGMs, galas, and corporate anniversaries.

DELIVERABLES:

- **Executive Interviews :** High-fidelity on-site interview capture
- **Milestone Films:** Retrospectives for anniversaries and merges
- **Event Stills:** Curated galleries for corporate media kits and investor reports

KEYNOTE STAGE ASSETS

COMMAND THE SCREEN

Custom high-impact stage openers, AGM video intros, ambient looping backdrops, and venue display media formatted for large-scale LED walls.

04 . ARCHITECTURAL & LUXURY PORTFOLIOS

ARCHITECHURAL PRE-VISUALISATION

BREATHE LIFE INTO BLUEPRINTS

Applying cinematic lighting, realistic textures, and dynamic camera movements to 3D spaces to showcase unbuilt masterpieces.

DELIVERABLES:

- **GCI 7 3D Fly-Through Animations:** Photorealistic video walkthroughs
- **High-Fidelity Renders:** Magazine-quality interior/exterior digital stills
- **Contextual Drone Backplates:** Licensed aerial backplates for 3D Integration

DEVELOPMENT ASSET PACKAGES

ACCELERATE RESALES FOR TIER 1 PROJECTS

Comprehensive digital toolkits designed to drive off-plan conversations and secure early investor commitments.

DELIVERABLES:

- **Off-Plan Project Trailers:** Emotional lifestyle & architecture cinema
- **Omnichannel Asset Libraries:** Curated high-res stills & social clips
- **Display Suite Interactive Media:** Touchscreen & video wall looping assets

ELITE ESTATE SHOWCASE

CINEMATIC REALISM FOR LUXURY REAL ESTATE

Bespoke property films and editorial photography tailored for trophy homes, ultra-high-net-worth buyers, and global design publications.

SAFETY, OPERATIONAL COMPLIANCE & SECURITY

ZERO DISRUPTION MEDIA OPERATIONS IN HIGH-STAKES ENVIRONMENTS

Safety & Site Readiness

- Construction Induction White Cards for all crew
- Experienced with site-specific induction protocols
- Strict mandatory PPE compliance
- On-site Job Safety Analyses (JSA's) pre-deployment

Aerial Operations & CASA Compliance

- Strict Civil Aviation Authority (CASA) alignment
- Fully licensed Remote Pilot License (RePL) operators
- Pre-flight risk assessments & Mandatory flight logs

Security, NDAs & Data Confidentiality

We maintain strict security and confidentiality protocols across every stage of our production workflow, including locally encrypted data storage, secure file handling, controlled access procedures, and full NDA compliance. We understand the importance of protecting sensitive business information, intellectual property, and confidential materials, particularly within clinical and regulated environments. Our processes are designed to align with privacy requirements, ensuring all footage, imagery, interviews, and project assets are captured, managed, transferred, and delivered with the highest level of discretion, data protection, and professional integrity.

OPERATIONAL METRICS

Public Liability Insurance	\$20,000,000 AUD (Enterprise-Grade Structural Coverage)
Geographic Mobility	World-wide deployment capability (Fly-In, Fly-Out / FIFO Ready)
Capture Formats	High-fidelity 4K+ Digital Acquisition (RAW / ProRes Options)
Post-Production Workflow	In-house editing, custom grading, sound engineering, and secure asset delivery

WHAT SETS US APART

Fast Timelines & Rapid Project Turnaround | Time = Money

In business, missing a deadline means missing an opportunity. We run a fast, direct delivery model designed to turn projects around quickly without sacrificing quality. From tight tender submissions and live event coverage to product launches, we move fast at every stage of production. We keep project timelines short and help you hit your target dates every time.

Zero Disruption & Total Operational Compliance

Great media production should never create operational friction or organisational risk. We operate with a strict, non-negotiable compliance-first approach across every environment. Our teams hold full safety certifications, conduct rigorous pre-deployment risk analyses, and operate under complete regulatory alignment. Operating under strict data security protocols, local encryption, and non-disclosure agreements, we seamlessly integrate into your workflow to capture high-impact visuals with zero disruption to your daily operations.

PROOF OF PERFORMANCE

"Milk Boys was fantastic - fast, professional, and genuinely hard workers. They were consultative and collaborative, worked brilliantly with our director, and was very reasonably priced. We're thrilled with the result and couldn't recommend Milk Boys more highly."

- Director of Engagement and Innovation, *Client 1*

"We were on a tight deadline for a major tender submission and needed visual assets quickly. Milk Boys captured everything we needed on site and had the final edits back to us in days. The fast turnaround made a huge difference to our submission timeline."

- Operations Director, *Client 2*

"Finding a media crew that actually understands site safety and compliance is rare. Milk Boys showed up certified, followed our safety protocols without hand-holding, and got the shots without stopping our team's work. Smooth, safe, and easy to work with."

- Site Manager, *Client 3*

